

MAD MENTAL HEALTH MARKETS AND RESIDENTIAL FACILITIES FOR SERVICE USERS

Markku Salo, PhD, sociologist.

Tomi Kallio, researcher by experience.

Black Box R & D project (2014-2016)

FUNDAMENTAL QUESTIONS:

What has happened to residential facilities for mental health and substance users?

Can – and should – one become rich by providing these services? -> Which kind of society allows this?

RESEARCH MATERIAL:

18 residential facilities in three different provinces (80 000 – 250 000 inhabitants)

Focus on big (multinational) entrepreneurial corporations.

Eight facilities in cities; three in relatively small towns and five in rural areas.

Thematic interviews:

Commissioners (4); entrepreneurs (18); regional managers (4); facility managers (18); basic staff (18 group interviews); residents/users (c. 100).

RESEARCH GROUP:

Two researchers by experience: Tomi Kallio & Nina Peltola (City of Tampere);

Two investigative journalists: Antti J. Järvi & Anu Silfverberg (Long Play Oy);

Two professional sociologists: Markku Salo & Tuukka Tammi.

The institutional changes of psychiatric "housing rehabilitation" in Finland (1971-2019)

Year	<u>Social services</u>	<u>System and provision of services</u>	<u>Mental health services</u>
1971-1988		Districts of care for mentally ill (consortium of municipalities)	Rehabilitation homes/Family care (Geel!) (under hospital administration) Psychiatric social work

1988- Social care legislation	Diversification of service provision: Associations/Companies/Public care system ->	Depsyiatrization: residents outside psychiatric care (and rehabilitation)
-------------------------------	---	--

Rehabilitation/care: inequalities in the quality

"Outpatient care"

in social services =

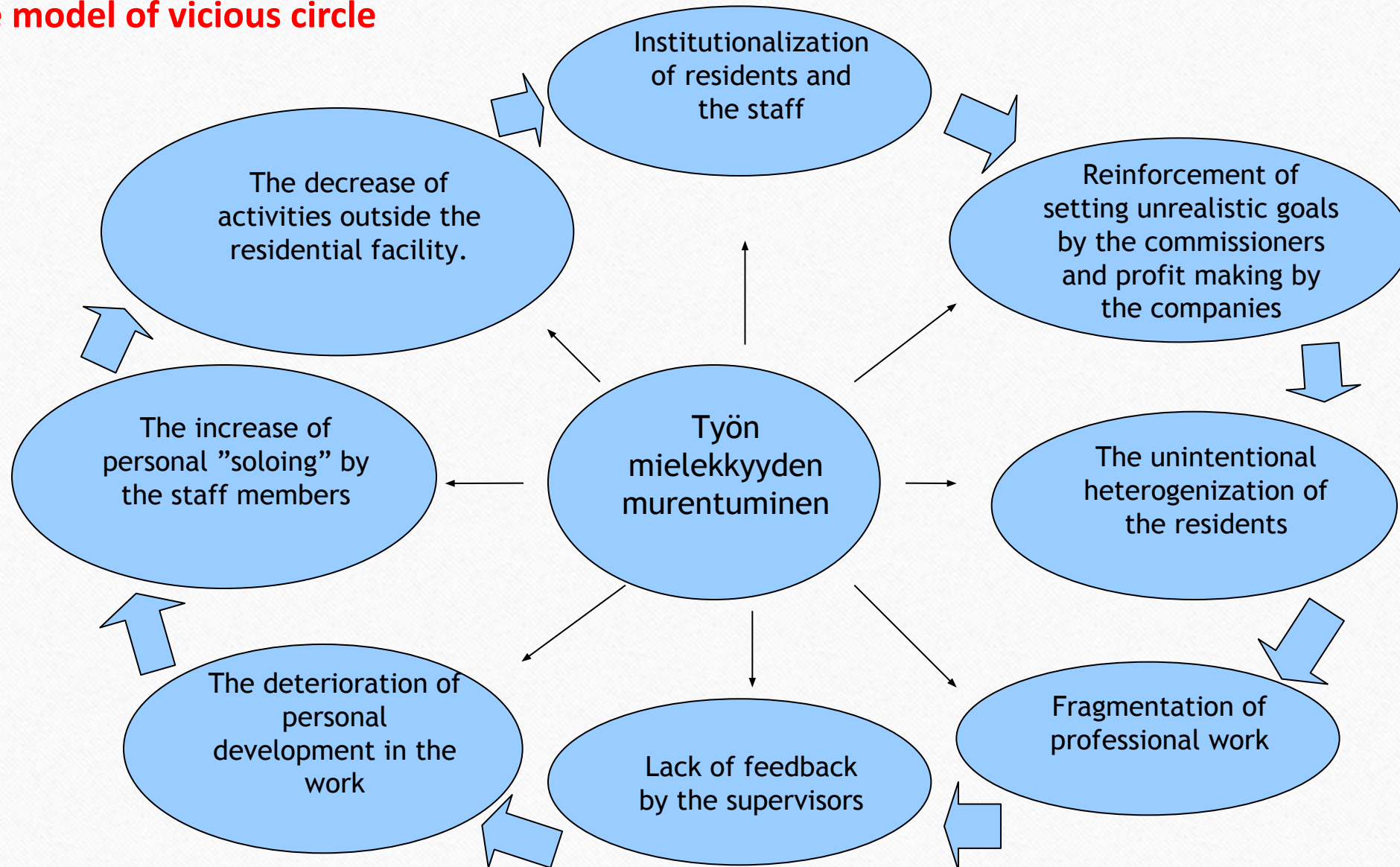
Transinstitutionalisation

The institutional changes of psychiatric "housing rehabilitation" in Finland (1971-2019) (II)

Year	<u>Social services</u>	<u>System and provision of services</u>	<u>Mental health services</u>
2003-		The era of Commissioning -> Merchandising of services	Reinforcement of the diversification of services
<hr/>			
2008-		Contracts lead to "standardized" services. Public cutbacks ->	The diversification of services goes on...
2012-	"Public war" on homelessness	The monopolization of service provision -> the minimization of rehabilitation and user participation.	and on...

The Erosion of Meaningfulness in the Work of "Ground Floor" Staff, ie. "(practical) nurses"):

The model of vicious circle



The nucleus of the problem does not lie in the privatization of the services, but...

- In the **institutional governance** of mental health problems (=transinstitutionalisation).
- The unbearable constancy of institutionalism (vs. services for physically disabled)

- The **decontextualization** of the resident from:
 - **her/his life story** (debiografisation)
 - **her/his family and other social relationships.**
 - **her/his aspirations, hopes and dreams -> the societal production of a sub-population: mental ill persons**
 - The current financial capitalistic service production enhances the renaissance of institutional governance and institutionalisation -> service for the profit makers = disservice for the residents and persons in need of empowerment and future for their lives.

Comments and Questions I

Your turn, please!

The Radical Divergence

- **Commissioners:** experts in administration and management, not in mental health.
Their role: playing and supervising the game called "commissioning".
- **The representatives of big companies:** experts in entrepreneurial management and profit-making: no experience in mental health rehabilitation nor citizenship/user participation.
Their role: playing and supervising the game called "Monopole".
- **Leading supervisors/regional and institutional bosses:** responsible for achieving the goals of the company according to managerial principles.
Their role: executing the game called "Monopole".

The Radical Divergence (II)

- **Immediate superiors:** seem not to be knowledgeable of fragmentation of professional work at the ground floor.
- **Their role:** Bridging profit-making and supervising the work of their subordinates.
- **Ground floor staff:** Fragmentation of professional work -> **Crisis of mental health leads to survivalism: "making days go by inside the residential units"**.
- **Their role:** The daily routines of "service" provision.
- **Residents:** Decrease of participation, increase of institutionalisation, dignified life slips further, day by day...
- **Their role:** **Factor of production, fuel for profit-making, but a participatory citizen??**

A Million Dollar Question

- *The psychiatrist working for our company has been in this field for 40 years. He asked me: "Hey, listen what's the aim of all this rehabilitation for these people?!" We work as subcontractors*

- *under the public social services. But what is the goal of these social services? And what is our real goal in this work?*
- *So, everything we do here, should be carefully reassessed and rethought: what are the goals here in general and in relation to very resident. It should be much more conscious. Now we have a bit of housing, and a bit of this and that.*
- **So, what's the goal of all of this?**

Solutions to the Crisis

Cooperation.

- "Cooperation beats always competition"
1. Cooperative model of commissioning.
 2. Co-production of services.
 3. Cooperation to tackle quotidian institutionalisation.

• Recovery

- The centre of cooperative action are the residents, ground floor staff and citizens.

Empowerment for personal, institutional and societal transformation...

The Many Faces of Recovery

- 'Personal transformation' (*recovery*) means different things to different actors!
- a) Clinical: life without symptoms and management of symptoms – **Diagnostics (control)**

- b) Psychological: psychic integration – **Dialogue (communication)**
- c) Social policy: independent housing - **Demarginalisation**
(normalisation)
- d) Politics by experience: *I am the master of my life* **Dignity (empowerment)**
- e) Systemic: bridging recovery, redistribution, recognition &
representation **Deinstitutionalisation**
(transformations)

Some Implications for RMH

- Why are service users in rural communities still in worse conditions?
 - Because there are no chances to participate in peer group activities
-
- Because "the services" are more invisible and more easily left to economical and psychological abuse of the residents.
 - And something else!!!

Comments and Questions II
