



# How can we visualize social disadvantage? Case South Savo

Rural Mental Health Workshop for Learning by Experience.  
Poleeni, Pieksämäki 10.6.2021

Joakim Zitting, researcher, Project to co-ordinate the promotion of social inclusion (Sokra)



Terveyden ja  
hyvinvoinnin laitos



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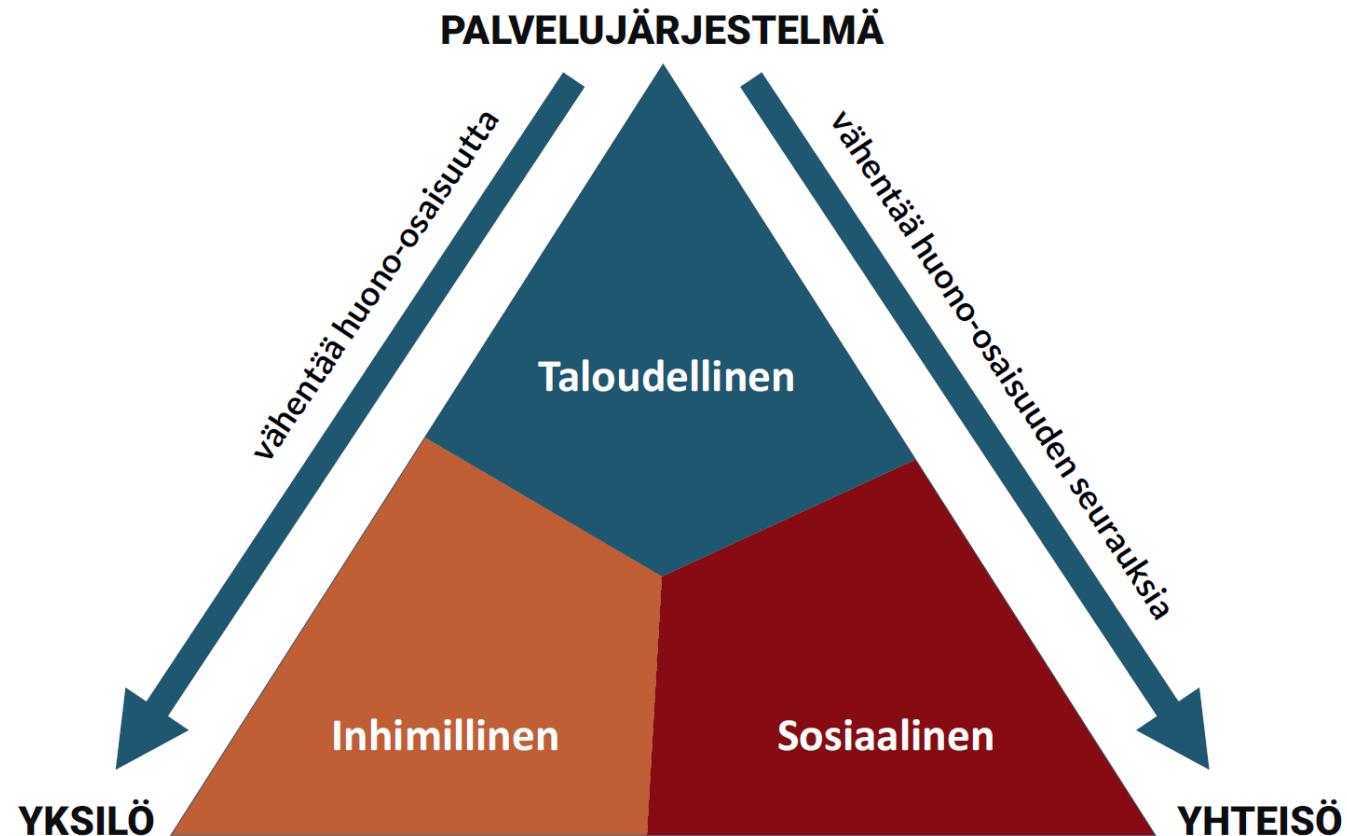
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# Social inclusion and social disadvantage

- Sokra-project promotes social inclusions e.g. by providing information about best practices in promoting social inclusion, by social inclusion research and by providing information about the connection between disadvantage and inclusion
- How do we define social disadvantage:
  - Different shortcomings in individual's well-being and resources – standard of living, way of life and quality of life
  - Difficulties in turning scarce resources into well-being
  - Social disadvantage means accumulating unemployment, poverty, family problems, mental health problems, alcohol and drug problems et cetera
- Social inclusion is a way out of social disadvantage -> "Investing in social inclusion means investing in well-being, health and working abilities"
- Tackling wicked problems like social disadvantage and promoting social inclusion requires effective collaboration between different stakeholders – not only social and health care services but also educational services, leisure services, clients/customers, third sector, volunteers, private sector, citizens et cetera
- Effective policy and resource allocation is important, and for that we need diverse information not only about effective practices but also about the reasons causing these problems

# Social disadvantage in Finland -mapsite

- Sokra has created "the three dimensions of disadvantage": individual, social and economical dimensions -> statistical evaluation of social disadvantage
- The mapsite "Social disadvantage in Finland" was published in may 2020, updated in february 2021 ([www.diak.fi/eriarvoisuus](http://www.diak.fi/eriarvoisuus))
- Regional, sub-regional and municipal levels, information about unemployment, poverty, mental health and substance abuse problems, demand for child protection services et cetera
- Purpose: providing new information about local social disadvantage, making resource and policy allocation more effective, and for finding best practices from other regions / municipalities
- Target groups: local politicians, civil servants, service developers, project actors, interested citizens
- The data is based on statistics from national Sotkanet.fi -database, three year averages (at the moment 2017-2019), comparison value 100 = median region / municipality -> easier and more informative comparison between regions/municipalities for non-experts

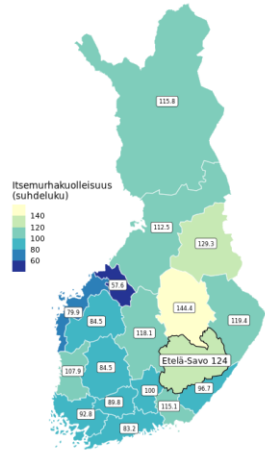
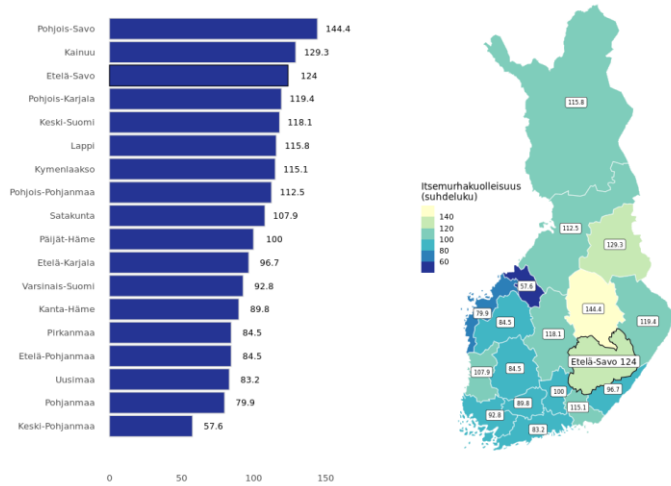


# The reception and future of the mapsite

- The mapsite has been used e.g. in project funding applications, in municipal health and welfare promotion work and local politicians have also found it
- Lots of media attention and articles in local and regional newspapers (e.g. Aamulehti, Satakunnan kansa, Turun Sanomat) and in TV (e.g. Yle Saame)
- Some municipalities have started to analyze reasons for the bad social disadvantage situation in their area
- Some problems of the mapsite: e.g. statistics are lagging behind, accuracy of the data, the data needs interpretation
- Developing the mapsite: postal code level, disadvantage of children and elderly people, information about social inclusion...

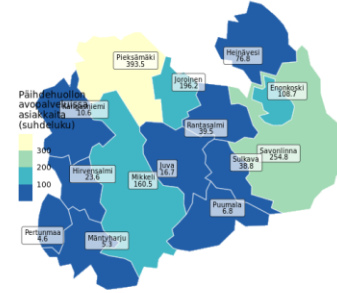
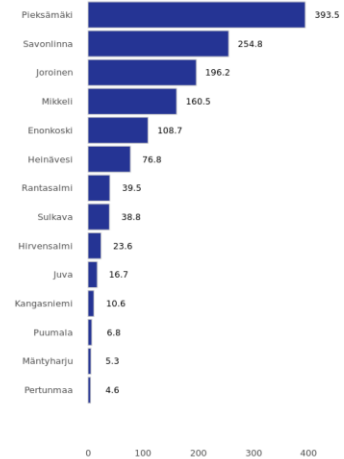
# Some mapsite examples from South Savo

Itsemurhakuolleisuus  
Aluetaso: Maakunnat



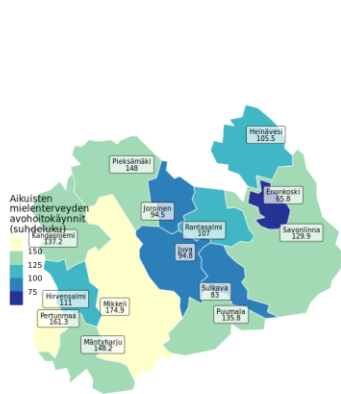
Huono-osaisuus Suomessa -karttasovellus (Diak)  
Data: THL (perusdata) & Diak (mediaansuhteutus)  
Tiedot haettu: 2021-05-27

Päihdehuollon avopalveluissa asiakkaita  
Kuvassa näytetään alueeseen Etelä-Savo tasolla maakunnat kuuluvat kunnat



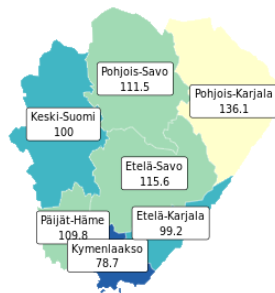
Huono-osaisuus Suomessa -karttasovellus (Diak)  
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Aikuisten mielenterveyden avohoitokäynnit  
Kuvassa näytetään alueeseen Etelä-Savo tasolla maakunnat kuuluvat kunnat

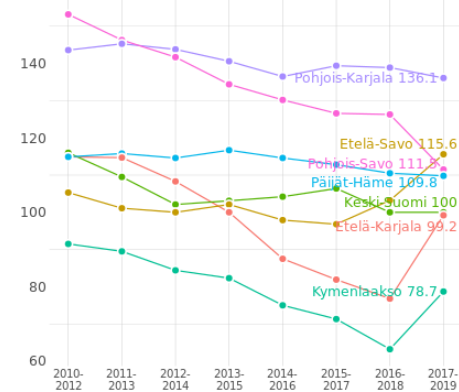


Huono-osaisuus Suomessa -karttasovellus (Diak)  
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Päihteiden vuoksi sairaaloiden ja terveyskeskusten vuodeosasto



Päihteiden vuoksi sairaaloiden ja terveyskeskusten vuodeosasto



- "Suicide mortality" in South Savo 24% bigger than national median
- Big differences between municipalities in "mental health outpatient visits"
- And even larger differences between municipalities in "clients in specialized clinics for substance abuse"
- In South Savo (and especially on small remote municipalities with decreasing population) it's more common to treat substance abusers as hospital/health-center inpatients, rising trend in South Savo

Social Disadvantage in Finland - mapsite:

[www.diak.fi/eriarvoisuus](http://www.diak.fi/eriarvoisuus)



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Yhteystiedot



thl.fi/sokra



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**SOSIAALISEN OSALLISUUDEN EDISTÄMISEN KOORDINAATIOHANKE – SOKRA**



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